

Your LinkedIn Health Check

DIRECTIONS:

Read each of the questions below and answer them by placing a X on the Yes or No line. Then add the number of X's in the Yes Column and Multiply by 10. That will give the % Health score of your LinkedIn Account. The higher the percentage the more clients you will generate.

Question	Yes	No
1. I have a Banner that has a Business Focus Text Message?		
2. I have a Professional Profile Image?		
3. I Have 10 or More Keywords That I Want To Be Found For In My Profile?		
4. I Have More Than 1000 Profile Views?		
5. My Post Updates Get More Than 100 Views?		
6. I Have a LinkedIn Page That Has More Than 500 Followers?		
7. I Receive At Least 10 or More Connection Request Per Week?		
8. My Profile Focuses on the Clients I Wish to Attract?		
9. I Post At Least 1 Update or Article Daily?		
10. I Have Generated Several Leads on LinkedIn?		
SCORE 1 POINT FOR EACH X IN THE YES COLUMN AND TIMES BY 10 TOTAL	%	

YOUR LINKEDIN HEALTH SCORE IS _____%