

The LinkedIn Profile

About Us

Choose a template that best suits your business, simply copy and paste it into your about section on your LinkedIn Page and fill in the **necessary fields**.

Template 1 : Problem & Solution

🤔 Problem 1

🤔 problem 2

😊 Problem 3

Most people have a problem with **(Insert Example)**. Because **(Insert why they have this problem)** And then what **(Outcome of having this problem)**

But Cost / Financial!

Having worked with hundreds of organizations around **(Insert Area)** I realized what:

- 1.
- 2.
- 3.

To Solve these problems, I did:

- 1.
- 2.
- 3.

(Insert your offer)

So here's what you can do now: Click the connect button and tell me what you're looking to get

(Insert a Call To Action)

THEN..

Get the FREE training which will help you get a head start on your competition -

(Insert link to your free training)

(Insert Testimonial 1)

Exp: One client got 12 appointments, 5 referrals and \$65k PER MONTH in revenue IN 1 WEEK!

(Insert Testimonial 2)

Exp: Another had an 800% increase in sales in 2 months (she was already doing 7 figures)!

(Insert Testimonial 3)

Exp: Another 10X her business in 1 year!

Will you be the next success story?

Contact me at

Name | Email | Telephone

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Template 2 : What, Who and How

(Keep the bold in CAPS)

WHAT I DO:

I help [MY TARGET AUDIENCE] achieve [THEIR TOP GOAL] by providing [MY PRODUCT or SERVICE].

WHO I WORK WITH:

I partner with [TARGET AUDIENCE or INDUSTRY TYPE] including:

-
-
- [INSERT BULLETED LIST OF JOB TITLES, INDUSTRY NAMES, etc.]

WHY IT WORKS:

When you partner with [MY COMPANY NAME] you get the most efficient, effective and affordable [PRODUCT or SERVICE] that [TARGET AUDIENCE] is looking for right now.

WHAT MAKES [ME or US] DIFFERENT:

[Answer that question! What makes you unique/different/better than similar vendors or competitors? XYZ years of experience? Certifications/Patents/etc.? Personal, 1-on-1 attention and Customer Service/Support?]

WHAT OTHERS SAY:

[Insert 2-3 Testimonials in this area. Use a REAL PERSON, FULL NAME, COMPANY NAME, ETC. and explain specific value/ benefit person received from you / your business.

HOW IT WORKS:

[Explain Your process] Exp: We start with a free evaluation, we first meet via phone to discuss your needs, etc. OR we perform XYZ services for you, etc.

READY TO TALK?

Reach out to me directly here on LinkedIn, email me at [EMAIL ADDRESS], visit us online at [WEBSITE URL] or call me direct at [PHONE NUMBER].

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Template 3 : The Case Study

Use a Client case Study and write a story detailing:

1. What is was like before they engaged with you
2. What happened
3. What is it like now for them

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